



COOKIE POLICY

Last Updated: October 30, 2026

1. About this Cookie Policy

1.1 This Cookie Policy explains how Nota Inc. (“**Nota**”, “**we**”, “**us**” or “**our**”) uses cookies and similar technologies on the website <https://notainc.co>, including all of its language versions (the “**Website**”).

1.2 Nota Inc. is a corporation incorporated under the laws of Canada, corporation number 1000640793, with its registered office at 1110 Finch Avenue West, Suite 220, North York, Ontario, M3J 2T2, Canada.

1.3 This Cookie Policy should be read together with our Privacy Policy, which explains how we process personal data.

2. What Cookies Are

2.1 Cookies are small text files placed on your device when you visit a website. Similar technologies, such as pixels, tags and scripts, collect information about how you use a website. In this Cookie Policy, we refer to all of them as “**cookies**”.

2.2 Cookies set by Nota are first-party cookies. Cookies set by other companies, such as analytics or advertising providers, are third-party cookies.

3. Cookies We Use

3.1 We use the following categories of cookies:

(a) **Strictly necessary cookies.** These cookies are required for the Website to function and to remain secure. They are placed without your consent and cannot be switched off in our cookie settings.

(b) **Preference cookies.** These cookies remember your choices, such as your preferred language.

(c) **Analytics cookies.** These cookies help us understand how visitors use the Website, for example which sections are visited most often, so that we can improve it. We use Google Analytics for this purpose.

(d) **Marketing cookies.** These cookies help us measure the effectiveness of our advertising and show relevant advertising on other websites. We use the LinkedIn Insight Tag for this purpose.

3.2 A list of the cookies used on the Website is set out in Section 6.

4. Your Consent and Choices

4.1 When you first visit the Website, we ask for your consent to the use of cookies other than strictly necessary cookies. You can accept or decline them. Cookies other than strictly necessary cookies are not placed unless you accept them.

4.2 You can change your choices or withdraw your consent at any time by clicking “Cookie Settings” at the bottom of any page of the Website. Withdrawing your consent does not affect the use of cookies before withdrawal.

4.3 You can also block or delete cookies through your browser settings. If you block strictly necessary cookies, parts of the Website may not work properly.

5. Third-Party Cookies

5.1 Some cookies are placed by third parties that provide services to us. These third parties may process information collected through cookies in countries other than your country of residence, including the United States. Information about how they process data is available in their own policies:

(a) Google (Google Analytics and Google Tag Manager): <https://policies.google.com/privacy>

(b) LinkedIn (LinkedIn Insight Tag): <https://www.linkedin.com/legal/privacy-policy>

5.2 Information about international transfers of personal data is set out in our Privacy Policy.

6. List of Cookies

Cookie	Provider	Category	Purpose	Duration
session	Nota	Strictly necessary	Maintains the visitor's session on the Website	Session
session	Nota	Strictly necessary	Remembers the selected language	Session
_ga	Google Analytics	Analytics	Distinguishes unique visitors	2 years
ga[ID]	Google Analytics	Analytics	Maintains the session state for analytics	2 years
bcookie	LinkedIn	Marketing	Identifies the browser for advertising measurement	1 year
lfdc	LinkedIn	Marketing	Selects the LinkedIn data centre	24 hours
li_gc	LinkedIn	Marketing	Stores the visitor's consent to LinkedIn cookies	6 months
__cf_bm	LinkedIn	Marketing	Distinguishes human visitors from automated traffic	30 minutes

6.1 The cookies used on the Website may change from time to time. We update this list when we add or remove cookies.

7. Changes to this Cookie Policy

7.1 We may update this Cookie Policy from time to time, including when we change the cookies we use. The "Last Updated" date above shows when this Cookie Policy was last revised.

8. Contact

8.1 Questions about this Cookie Policy may be sent to support@notainc.co.